



FOR IMMEDIATE RELEASE
October 10, 2006

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CAREERLINK'S MA3 PARTNERS WITH BELL HELICOPTER ARMED FORCES BOWL

DALLAS, FORT WORTH — October 5, 2006- Dallas-based MA3 LLC (Military Alliance and Associates LLC), a nationally-recognized military recruiting firm under the umbrella of CareerLink Companies, has announced a multi-year partnership deal with ESPN to be a corporate partner with the Bell Helicopter Armed Forces Bowl.

Owned and operated by ESPN Regional Television (ERT), the 4th annual bowl game will feature top football teams from the Mountain West Conference and Conference-USA on Saturday, December 23, 2006, at Amon G. Carter Stadium in Fort Worth.

Military veterans will receive major discounts on tickets to the Bell Helicopter Armed Forces Bowl. As a result of generous donations by corporate partners, thousands of tickets have been donated for active duty personnel, as well as activated reservists and National Guard members, and their immediate family members to attend the bowl game.

As a recruiting firm specializing in placing former military officers and non-commissioned officers (NCOs) into leadership positions in the private sector, MA3 LLC approached the opportunity to sponsor the bowl game as a natural extension of its mission to assist those who have served in the armed forces.

"It is a privilege to have been asked to partner with ESPN and the Bell Helicopter Armed Forces Bowl over the next several years," said MA3 LLC President and former military officer Alex Powers. "We are honored to be a part of this team in recognizing and commemorating the contributions of our nation's most selfless heroes who serve in the armed forces."

MA3 LLC will sponsor the Bell Helicopter Armed Forces Bowl Kickoff Luncheon on Friday, December 22, 2006, at the Fort Worth Convention Center. Previous kickoff luncheon speakers have included Jerry Jones and Barry Switzer. MA3 LLC will also honor a selected dignitary during the halftime ceremony of the bowl game with the presentation of the "MA3 LLC Great American Patriot Award."

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In addition to the bowl game itself, the evening will feature numerous patriotic highlights and festivities including: a military hardware showcase; military aircraft flyovers; a demonstration by one of the top military skydiving teams in the nation; induction ceremonies on the field; a military band and honor guard presentation; and possible live remotes with military personnel stationed throughout the world.

The Bell Helicopter Armed Forces Bowl will air live on ESPN at 7 PM CST, on Saturday, December 23, 2006. For more information on the bowl, please visit www.ArmedForcesBowl.com. For more information on MA3 LLC or CareerLink Companies, please visit www.MA3LLC.com or www.careerlinkinc.com or call 214-987-1600.

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Founded in 2000, CareerLink Companies, Inc. is a full-service recruiting and staffing firm that provides clients with a resource for both interim and direct hire needs for a range of industries, including healthcare/pharmaceuticals, energy/oil and gas, technology and finance/banking. Also under the CareerLink umbrella are two specialized companies: MA3 LLC, with offices in Dallas and Washington DC, specializes in placing former military officers and non-commissioned officers (NCOs) in positions in the private sector, and HealthLinkRx provides recruiting services for the healthcare and pharmaceutical industries, including permanent, temporary, and traveling assignments. CareerLink's Dallas offices are located at 12750 Merit Drive (Building VII), Ste. 1015. Dallas, TX 75251. Phone (214) 987-1600, Fax (214) 987-1742. MA3 LLC's Washington DC office is located at 1600 Tysons Boulevard, 8th Floor, McLean, VA 22102. Phone (703) 245-8512. CareerLink-HealthLink's Houston offices are located at 1232 Westloop South, Ste. 790. Houston, TX 77027. Phone (713) 227-7282, Fax (713) 227-5744. Both the Dallas and Houston offices can be contacted toll free at 1-866-218-1600. For more information, please visit the CareerLink Web site at www.careerlinkinc.com.